In 2012, Village Capital accomplished the following:

- **Provided opportunity to over 150 entrepreneurs** addressing major social problems worldwide, bringing the network to over 250 ventures.
- **Launched our own investment vehicle to provide risk capital directly for ventures.** The Village Capital Fund raises charitable contributions, recoverable grants, and PRI/MRI investments; in 2012, we made 11 investment commitments to peer-selected ventures.
- **Developed our first programs in China and Kenya,** and continued activities in the US, UK, India, and Brazil.
- **Enabled career opportunities** for 40 young professionals interested in impact investing through our partnership with the Frontier Market Scouts program.
- **Created our first two sector-focused programs:** the Civic Accelerator, a joint venture with Points of Light focusing on civic engagement in the U.S., and Village Capital/VentureWell, focusing on energy/mobile globally.

**SevaMob: Increasing Access to Basic Health Care and Information for India’s Poor**

While completing his graduate studies, Shelley Saxena developed a technology to enable better communication between mobile devices, and decided he wanted to apply his technology in his native India. Through a Village Capital program, Shelley launched his company: Sevamob. He built a board of advisors, got first-class feedback from his peers, and received his first investment of $50,000, as selected by his peers. SevaMob brings basic health and agricultural information to low-income families via a tablet computer for a small monthly subscription, and in the six months since Village Capital, Shelley’s company is providing basic services to 7,000 families.
Scaling the Village Capital Model

Top priorities for 2013 include:

- **Increasing sector-focused programs.** In response to investor and entrepreneur demand, we are building sector-focus programs; inspired by successful 2012 pilots, we are developing programs “technology for impact” (India) and education and agriculture (U.S.)
- **Emphasis on customer acquisition.** Early programs focused on “funding” and “investor days”, yet we have consistently seen unexpectedly high value in Village Capital programs through customer introductions and revenue growth; this has become a core focus.
- **Growing investor offerings.** We are expanding our fund offerings in 2013 to better engage foundations and individuals in providing risk capital to companies.

VilCap enterprises: making a difference

Below is a sample of companies that Village Capital has supported through our 2012 programs.

**Access to Energy/Environment**

*Simpa Networks* has financed over 1,000 home solar energy systems through a “pay-as-you-go” meter.

*OneEarth Designs* has sold 5,000 affordable energy devices across China.

*SAVE Energy Systems* enables buildings to save an average of 50% on HVAC energy consumption.

**Education**

*Kytabu* is developing a tablet computer for the poor, retailing at $10.


**Agriculture/Livelihoods**

*Shared Harvest*, China’s first CSA, has gained 500 clients in its first three months, addressing health/food safety.

*EcoFuels Kenya* generates livelihoods for Kenyan farmers through green fertilizer sales.

*Lipisha* allows small business owners to accept mobile payments.

*SmallKnot* enables crowdfunding for U.S. small businesses via community-securitized loans and barter.

**Health/Sanitation**

*AccessAfya* operates a chain of affordable health clinics in Nairobi.

*Waste Ventures* creates a living income for Indian waste pickers.

While students at Georgia Tech, Kyle Azevedo and Sid Doshi developed a device that enabled on-the-go bikesharing for U.S. communities, at low installation cost. They sold a prototype to their university, and entered Village Capital-Atlanta as they were trying to build ViaCycle into a company. Using a bike analogy, the team said Village Capital “got them from second gear to third gear”—and were selected by their peers for investment after the program, receiving their first outside investment. Post-VilCap, ViaCycle has acquired four high-profile contracts, raised $250,000 in follow-on capital, and graduated from the Y-Combinator accelerator program.

**Contact us**

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Many thanks to our supporters and partners.

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Our Partners

[Logos of various partners]