FOR IMMEDIATE RELEASE
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Development Innovator Dr. James Riordan to Speak at MIIS Oct. 22
Author Advocates a “Buyer-Led Approach to Creating Jobs for the Poor”

Monterey, CA—Innovative, “buyer-led” approaches to economic development will be the focus of an October 22 presentation by Dr. James Riordan at the Monterey Institute of International Studies. Dr. Riordan, author of We Do Know How: A Buyer-Led Approach to Creating Jobs for the Poor, will speak from 12:15 to 1:45 p.m. on Monday, October 22 in Room 434 of the Casa Fuente Building at 450 Pacific Street on the Institute’s downtown Monterey campus.

Dr. James Riordan is a development economist with over 35 years of experience in the design and implementation of business development and policy reform programs around the world. He has lived in Colombia, Peru, Egypt and Albania, and has worked in 59 countries during a career that has included employment with the U.S. Department of Agriculture, USAID, Abt Associates Inc., Iowa State University, and Ohio State University.

For most of the last 20 years, Dr. Riordan was a director at Chemonics International Inc. From 1999 until 2003, he directed USAID/Peru’s Poverty Reduction and Alleviation (PRA) program, managing business promotion centers in 11 economic corridors in the country’s interior. By its end in 2008, PRA had generated more than $307 million in new sales and created 81,900 new jobs. Dr. Riordan has a PhD in economics and an MA in international relations from the University of Pennsylvania, and an MA and a BA in mathematics from Fordham University.

This event is free and open to the public, and is sponsored by the Frontier Market Scouts and Development Project Management Institute programs at the Monterey Institute. For more information contact Carolyn Meyer at cmeyer@miis.edu or 831.647.6417. Information about all events on the Monterey Institute campus is available via the online events calendar at www.miis.edu/events.

What: Presentation by Dr. James Riordan, author of We Do Know How: A Buyer-Led Approach to Creating Jobs for the Poor

When: Monday, October 22 from 12:15 p.m. to 1:15 p.m.

Where: Room 434
Casa Fuente Building
450 Pacific Street
Monterey, CA 93940
The Monterey Institute of International Studies, a graduate school of Middlebury College, has been preparing graduate professionals for global careers in the private, public, nonprofit and educational sectors since 1955. Located in Monterey, California, the Institute offers advanced degrees in international business, international education management, international environmental policy, international policy studies, language teaching, localization management, nonproliferation and terrorism studies, public administration, and translation and interpretation, as well as a variety of specialized certificates and programs. The Institute, whose approximately 800 students come from more than 50 countries, is also home to the James Martin Center for Nonproliferation Studies and the Center for the Blue Economy. In 2010 the Monterey Institute became a graduate school of Middlebury College, one of the nation’s leading liberal arts colleges. Visit www.miis.edu for campus news or to find an expert.