Village Capital: Peer-selected companies to date

Education
- **Drop the Chalk**, based in New Orleans, is an education technology company driving reform. The company helps teachers measure and assess student performance, has enterprise clients in 10 states, including KIPP and Teach for America, and has raised $750,000.

- **Quadrado Magico** is an affordable e-learning company for Brazil, uploading distance instruction via the web. They have 6 enterprise clients and 1,000 users to date.

Energy/Environment
- **TerViva Bioenergy** has developed a strain of pongamia, a tree that can grow on arid soil and be converted to biofuel at 10% the cost of ethanol. They have raised $3M and have plantations in Texas, New Mexico, California, and Hawaii.

- **LifeCity** is a “Green Chamber of Commerce + Groupon”, certifying businesses as “green” and providing discounts to members at certified merchants. The company is piloting in New Orleans.

- **Cooler** is a mobile phone application that allows individuals to track the carbon footprint of their purchases in real-time.

Water/Sanitation
- **Rainsaucers** has created a rainwater harvesting apparatus that enables U.S. backyard gardeners/farmers to collect more rainwater and brings clean water to families in the developing world. They have completed a pilot in Guatemala.

- **Who Gives a Crap** makes eco-friendly toilet paper and donates 10% of the proceeds to nonprofit sanitation projects in the developing world.

Health
- **Sautil** provides public health information to low-income Brazilians; founded by two successful entrepreneurs, they already have major advertising revenue from health and pharmaceutical companies.

Affordable Housing
- **New Avenue Homes**, an affordable housing company in San Francisco that promotes urban infill, has hit $1 million in revenue from new home sales.

Sustainable Agriculture
- **SABRAS**, based in India, has increased the livelihoods of salt workers who make less than $1/day by 300%, and has designed and implemented a solar-powered water pump for its clients. In the past year, they have improved profit margins by 20% and have received a $500K commitment for follow-on from one major funder.

- **Jack and Jake’s** is promoting the concept of “food miles” through building a 200+ farmer sustainable supply chain. They have raised $300K in equity from an agriculture investor.

- **Liga Masiva**, a direct-trade coffee company, has created 20 jobs in the US and increased farmers’ income in the Dominican Republic 150%. 
• **Hoop Fund** is a “Kickstarter for place,” allowing local crowdfunding of projects in New Orleans, Oakland, and Detroit. Their 500-customer pilot facilitated $11,000.

• **Under the Mango Tree** is India’s only company that sells organic honey; they train farmers to use beekeeping to increase agricultural productivity by 25%.

• **Tastia** is an eBay for local agriculture; they are an online marketplace that enables farmers in London to sell wholesale and retail, to caterers, restaurants, and homes.

**Financial Services**

• **Kopo Kopo** is a software that allows banks and financial institutions to accept payments from multiple mobile money providers. They facilitated the first mobile transaction in Sierra Leone and have received an $800K follow-on commitment from Khosla Ventures and Blue Orchard.

• **SMV Wheels** enables rickshaw drivers in India to purchase their livelihood asset. To date, they have served over 1,000 rickshaw drivers in Varanasi.

• **Cloud Currencies** is a credit/debit card rewards platform that enables merchants to give discounts/cash back in the form of donations to nonprofits or local currencies. They are currently piloting their product.

• **Milaap** is a crowdfunding platform that allows individuals to finance innovative projects and products through small-scale loans. To date, Milaap has facilitated over $200,000 in microloans and is the only crowdfunding product to receive approval from the Reserve Bank of India.