Global Trade & Development Program

July 27-August 20, 2009

Monterey, CA

Program Overview

Program Description:

Great passion accompanies any policy action regarding the conduct of international trade. There is great sensitivity to the alleged role of international trade in the allocation of wealth and opportunity among individuals and nations; yet even among critics it is widely held that trade, when properly harnessed, can serve as an important tool in promoting positive change in developing countries.

The aim of this workshop is to provide participants with a solid understanding of trade and its impact on development in a global context. We begin with a thorough examination of the nature of development. We then embark on how international trade works, why trading is often restricted, how the institutions and rules that govern the conduct of trade are made and changed through negotiations.

We conclude the program by examining how a globalizing world trading system affects selected sectors of a developing economy, e.g., agriculture, labor and the environment. Many case examples and simulations of actual problems will be employed in engaging the participants in their individual and collective learning.

Career Development

Program participants will be exposed to career development skills through a group session and individual meetings with career staff. Participants are also encouraged to discuss their career goals with faculty members, all of whom are current practitioners in their fields.

In addition to career sessions, the program includes five-six professional site visits to agriculture, environment, and technology organizations in Central California. These visits will introduce participants to various professions within the field of international trade and development. The format for site visits includes a presentation from the host organization and a 30-minute question and answer period.
Faculty:

Professor William Arrocha, whose expertise is in international relations and international political economy, especially trade policy and trade laws and institutions, will introduce and lead discussion on topics including: What is the institutional framework for trade and how does it function? What is the Doha "Development round" and what are its prospects? William.arrocha@miis.edu

Professor Mahabat Baimyrzaeva, whose expertise is in governance and corruption issues, administrative reforms, institutional theory, international organizations, and civic engagement. Mahabat.baimyrzaeva@miis.edu

Professor Fernando De Paolis has expertise in regional economic development, quantitative methods, mathematical modeling, and NAFTA-related policy. His background includes extensive experience in urban planning. Fernando.de.paolis@miis.edu

Professor Edward J. Laurance has expertise in global governance, international organizations, proliferation of conventional weapons and small arms, security and development, and program evaluation and project management. He will address special challenges of development in conflict and post-conflict situations. Edward.laurance@miis.edu

Professor Tate Miller, whose expertise is in commercial diplomacy, especially international negotiations and US-China relations, will introduce the basics of interest-based negotiations and conduct an international negotiation simulation centering on the debate in the US over permanent normal trade relations with China. Tate.miller@miis.edu

Professor Robert McCleery, whose expertise is in international economics and development economics, especially trade, migration, investment and regional cooperation in the APEC region, will introduce and lead discussion on topics including: How do multinationals and foreign investment impact development? How do migration and remittances alter economies and societies? What are the distributional impacts of trade? How can we assess alternative development policies and outcomes in different countries and regions? Robert.mccleery@miis.edu

Professor Moyara Ruehsen has expertise in international economics, both trade and finance, and the political economy of illegal markets. Her special interest lies in money laundering and its implications for terrorism financing. Moyara.ruehsen@miis.edu

Professor Jason Scorse, whose expertise is in international economics and international environmental policy, especially environmental economics, globalization, and agricultural policy, will introduce and lead discussion on topics including: How does trade impact the environment? How does globalization impact labor standards and human rights? What is special about agricultural trade? Jason.scorse@miis.edu

Prof. Yuwei Shi, the new Dean of the Graduate School of Policy and Management at MIIS, is an expert on global business strategy, particularly with regards to China. He comes at these issues from both an academic and entrepreneurial perspective. Yuwei.shi@miis.edu

Schedule: For four weeks, students will attend two-hour classes, twice per day, Monday through Thursday/Friday. Classes run from 10am until 12pm and from 2pm until 4pm in Morse Building (Room B104) unless otherwise noted.
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<td><strong>Orientation meeting 9am</strong></td>
<td><strong>Prof. De Paolis</strong> Old view of Development: Savings &amp; Investment</td>
<td><strong>Prof. Ruehsen</strong> Why Trade?</td>
<td><strong>Prof. Ruehsen</strong> Trade in Services, Finance (intro)</td>
<td><strong>Prof. Arrocha</strong> Institutional frameworks for trade</td>
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<td><strong>Prof. De Paolis?</strong></td>
<td><strong>Prof. De Paolis</strong> New view: People, Institutions &amp; Technology</td>
<td><strong>Prof. Ruehsen</strong> Why restrict trade?</td>
<td><strong>Prof. Ruehsen</strong> Money Laundering Via False Trade Invoicing</td>
<td><strong>Prof. Arrocha</strong> Regional Trade Arrangements</td>
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<td><strong>Prof. Arrocha</strong></td>
<td><strong>Site Visit</strong></td>
<td><strong>Tate Miller</strong></td>
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<td>Principles of Trade Law</td>
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<td><strong>Monterey Site Visit</strong></td>
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<td><strong>Tate Miller</strong></td>
<td><strong>Tate Miller, Irvine</strong> Simulation (1-3pm)</td>
<td><strong>Monterey Bay Aquarium</strong></td>
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<td><strong>Prof. Scorse</strong></td>
<td><strong>Prof. De Paolis &amp; Prof. McCleery</strong></td>
<td><strong>Prof. McCleery</strong> Tools for Trade Analysis</td>
<td>**Prof. Shi, 9-11am Multinationals, FDI and Development</td>
<td><strong>Site Visits: San Francisco Bay Area</strong></td>
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<td>Trade, Development, &amp; Labor Standards</td>
<td>Income Distribution</td>
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<td><strong>Prof. Scorse</strong></td>
<td><strong>Prof. McCleery</strong></td>
<td><strong>Prof. McCleery:</strong> Migration, Remittances and Development</td>
<td><strong>Prof. McCleery, 12:00-2:00 Multinationals, FDI and Development</strong></td>
<td><strong>Prof. McCleery, Depart for S.F.</strong></td>
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<td>Trade, Development, &amp; Intellectual Property Rights</td>
<td>Comparing Africa &amp; Asia</td>
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<td>Prof. Baimyrzaeva Pt.1: Governance and Development</td>
<td>Prof. Scorse Trade, development and agriculture Luncheon with IPSS students, 12:15-1:45pm</td>
<td>Prof. Scorse CF452 Roundtable Prep.</td>
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<td>Prof. Laurance Arms Trade Overview &amp; Implications</td>
<td>Prof. Scorse Trade, development and the environment</td>
<td>Group Roundtable, 2-4pm CF452 Closing Ceremony &amp; Reception 4:30-7:30pm</td>
<td>Site Visit</td>
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Special meeting dates and times to remember:

***Welcome dinner on Sunday, July 26 from 7:30-9:30pm. Meet in Cypress Gardens hotel lobby.

***Orientation meeting Monday, July 27 from 9:00-10am in B104.

***San Francisco trip Thursday, August 13 through Sunday, August 16.

***Luncheon with Monterey Institute International Professional Service Semester students, faculty & staff, on Tuesday, August 18. Location details will be sent by email.
Fernando De Paolis, Global Trade & Development Faculty Coordinator

A native of Argentina, Fernando De Paolis has lived in the United States since 1993. His distinguished academic career started when he graduated from the National University of San Juan-Argentina summa cum laude with a degree in architecture. He also holds a Master's degree in Urban Planning from the University of Kansas, and a Ph.D. in Regional Planning from the University of California, Los Angeles. From 1993 to 1995 he was a Fulbright scholar.

Since 2001, Fernando De Paolis has been a regular member of the faculty of the Graduate School of International Policy and Management, where he teaches a variety of courses on quantitative analysis, economics, and international development. In 2006-2007 Dr. De Paolis was the Regional Economist with the Denver Regional Council of Governments, a regional government body tasked with the planning and allocation of federal transportation funds. He is also a senior research consultant with the UCLA North American Integration and Development Center. Dr. De Paolis regularly consults for state and national governments, international organizations, and private consulting firms and corporations.

Dr. De Paolis’ areas of expertise include regional and industrial economic analysis, especially in North America; mathematical modeling and quantitative methods for economic development; and impact of trade and economic development policies.

At GSIPM, Professor De Paolis teaches Geographic Information Systems (GIS), Data Analysis, Regional Economics, Development Economics, in addition to Quantitative Analysis for Trade Policy. He frequently lectures in other courses on issues such as Latin American economies, trade policy, and economic development.

Moyara de Moraes Ruehsen

Prof. Moyara de Moraes Ruehsen, is an Associate Professor of International Policy Studies and Academic Director of the Institute’s Terrorism Research and Education Program (MonTREP). After receiving three graduate degrees (MHS, MA, PhD) from Johns Hopkins University, she spent a post-doc year in 1993 at the University of California, Berkeley, to study the political economy of international organized crime.

Since then she has been teaching courses on the economics of illegal drug markets, money laundering and terrorist financing. Her regional expertise is the Middle East, where she spent a year as a Fulbright Scholar in Bahrain. She has also studied at Yarmouk University in Jordan, and has a Masters Degree in
Middle East Studies from the Paul H. Nitze School of Advanced International Studies (SAIS) in Washington, DC.

In recent years, she has traveled to the region to consult and lecture at the invitation of the governments of Kuwait, Iran, the Palestinian National Authority and the United Arab Emirates. Her current research focuses on terrorism financing. Professor Ruehsen has published in a variety of academic journals and other periodicals, and serves on the Editorial Advisory Board of Money Laundering Alert. She has given many guest lectures around the country and overseas, and has served as a consultant to the US government, the United Nations, and the private sector.

**William Arrocha**

Prof. Arrocha is an Assistant Professor at the Monterey Institute in charge of the core courses in International Trade Policy, International Politics, Mexican Politics and US-Mexico Relations. He was the head of the International Trade Policy Program at the Monterey Institute. He has also been a visiting Professor at the Naval Postgraduate School (NPS).

He has been a consultant to the Association of Caribbean States (ACS); The United Nations Conference on Trade and Development (UNCTAD); was a member of the roster pertaining to NAFTA’s Chapter 19 Panelists and has been an Assistant Panelist for several Bi-national Panels Pursuant to the Provisions of Article 1904 of the NAFTA; Assistant Coordinator for Queen’s University’s Studies in National and International Development (Canada); Political Analyst and Assistant Public Affairs Officer at the Canadian Embassy in Mexico City, Chief of Advisors for the Under-Secretary for General Planning and Management, Mexican Secretariat of Commerce and Industrial Development (SECOFI); and Economic, Political and Development tutor and consultant for Mitsubishi Corp. and Tokyo Marine Ltd.

He has published in The Seton Hall Journal of Diplomacy and International Relations, North Western Journal of International Affairs, Mesoamérica, Libros de FLASCO, Santiago de Chile; and Revista de Relaciones Internacionales, UNAM, México.

**Jason Scorse**

Prof. Scorse’s expertise is in environmental and natural resource economics, international economics, international trade policy, and agricultural policy. He earned his master’s of science from the University of California-Santa Cruz and completed his doctorate at the University of California-Berkeley. In addition to teaching and research, Professor Scorse has consulted for numerous environmental organizations.

Tate Miller

Tate Miller recently completed a one-year trade policy assignment in China. His work was funded in part by a United States trade development program known as the United Export Strategy, managed by the United States Foreign Agricultural Service (USFAS).

In addition to prior posts as Assistant Dean and Senior Lecturer at the Monterey Institute, Mr. Miller taught at Shandong University and lectured at Beijing University in China. He continues to be involved in the private sector dealing with a wide range of trade and business development issues in Asia and the United States.

Throughout his career, he has engaged in a number of entrepreneurial pursuits and interests, as well as held key positions in joint venture management and market development, consultant to private companies and governments, and chairman of a key U.S. industry association.

Although currently serving as Dean of Advising, Careers and Student Services, he sometimes serves as a guest lecturer in classes across the campus.

Robert McCleery, Global Trade & Development Faculty Coordinator

Prof. McCleery was a visiting associate professor at Claremont McKenna College and an associate professor at Kobe University, Research Institute for Economics and Business Administration. In addition, he has served as a post-doctoral researcher at Stanford and as a research associate for the East-West Center Development Policy Program. He is a Research Associate of the Center for East Asian Studies.

His work has appeared in the flagship journals of both economics (American Economic Review, Journal of Economic Literature, and Journal of Economic Perspectives) and political science (American Political Science Review), as well as regional journals (Journal of Asian Economics and Journal of North American Economics and Finance). He has recently authored papers on NAFTA expansion, economic policy reforms in Latin America, Asian development, and financial liberalization in China and APEC.

Prof. McCleery's international experiences include consulting for Non-US governments and government funded research agencies like the Ministry of Trade in Indonesia, Government of Malaysia, Institute for Developing Economies (Tokyo), and Korea Development Institute; International organizations like Asian Development Bank, UNDP, and UNDESD; US government and non-governmental organizations like International Center for Economic Growth, State of Hawaii, Senator Graham (D-FL), Council on Foreign Relations, US International Trade Commission, and US Commerce Department; and university research centers at UCLA, University of Michigan, El Colegio de Mexico, and others.
Yuwei Shi

Prof. Shi taught at the Nanyang Business School, Nanyang Technological University in Singapore. He was the deputy director of the MBA Management of Technology program and founding director of the Nanyang Executive Program at the Nanyang Business School. He also taught MBA and doctoral courses and seminars in major universities in the U.S., China, and Singapore.

Prof. Shi specializes in corporate- and business-level strategic planning, organizational diagnosis and design, and strategic planning leveraging emerging business technologies. His consulting and executive management training clients range from hi-tech startups to global Fortune 200 companies and governments in North America, Europe and Asia.


Edward J. Laurance

Prof. Laurance has served as a consultant to the United Nations Department of Disarmament Affairs from 1992-2002. He is a member of the advisory board of the Arms Division of Human Rights Watch, and Small Arms Survey in Geneva. He was one of the co-founders of the International Action Network on Small Arms, the largest transnational NGO dealing with this issue.

His current research focuses on the effectiveness of Disarmament, Demobilization and Reintegration (DDR) of ex-combatants as part of the UN peacekeeping process. He has published articles in The Journal of Conflict Resolution, International Studies Quarterly, Armed Forces and Society, Orbis, Political Science Quarterly, Washington Quarterly and Policy Sciences. He is the author of four books on conventional weapons proliferation and a leading international expert on the global problem of small arms and light weapons proliferation and misuse.

Mahabat Baimyrzaeva

Mahabat “Maha” attended the University of Southern California public administration PhD program and received her MA in public administration from the University of Hawaii. She also holds a diploma in international law from the International University of Kyrgyzstan.

Prior to joining the Monterey Institute, Maha worked as a teaching associate for the International Public Policy and Management Program at USC and held various positions at nonprofit organizations in Kyrgyzstan. She recently published works addressing corruption and institutional reform issues in post-communist states.