The Monterey Area Higher Education Community: A History of Collaboration & Innovation

The Monterey Bay area is home to a remarkable range of institutions of higher learning, both public and private, large and small, general and highly specific in their areas of focus. One thing that most of them have in common, though, is that they recognize the value of collaboration, and have at one time or another, in one form or another, collaborated with the Monterey Institute of International Studies in an effort to drive innovation and improve the educational experiences of all of our students.

Local education and research organizations include 11 higher education institutions, five wildlife and/or marine-related reserves, and seven government agencies, including:

- California State University, Monterey Bay (CSUMB)
- Defense Language Institute (DLI)
- Hopkins Marine Research Station (Stanford University)
- Naval Postgraduate School (NPS)
- Monterey College of Law
- Monterey Peninsula College
- University of California, Santa Cruz (UCSC)

In some cases, collaboration between institutions has been formalized in written agreements. In other cases, the relationships have been more informal, or focused in one of the several local forums maintained by personnel from the various higher education institutions, through which we seek to further common goals and forge mutually beneficial bonds. This fact sheet offers a glimpse at the various forms this collaboration has taken, the forums in which they have developed, and the innovations they have sparked.

Forums for Local Collaboration

Higher Education and Research Cluster

The Monterey County Business Council's Higher Education and Research Cluster (edres.mcbusiness.org) brings together the chief executives of each of the local higher education institutions on a monthly basis to exchange ideas and concerns. At the group's annual late fall Higher Education Leadership Summit, it issues a report detailing the economic impact of higher education in the greater Monterey Bay area (more than $1.9 billion in operating budgets, $316 million in research and grant dollars, 15,000 faculty, and 83,000 students). During 2012-13, Monterey Institute President Sunder Ramaswamy is serving as co-chair of the Higher Education and Research Cluster with Monterey College of Law President Mitchell Winick.

Monterey Area Research Institutions’ Network for Education (COS MARINE)

Through its Center for the Blue Economy (go.miis.edu/cbe), the Monterey Institute is a member of the COS MARINE consortium led by the Center for Ocean Solutions. The goal of COS MARINE is to enhance
graduate marine education in the Monterey Bay area through collaboration among the seven local academic institutions that focus on marine policy and science: the Monterey Institute, CSU Monterey Bay, Hopkins Marine Station, Moss Landing Marine Laboratories, Naval Postgraduate School, Stanford University, and UC Santa Cruz. COS MARINE facilitates exchange among these institutions and provides an array of high quality inter-institutional activities such as courses, seminars, and workshops that are free of charge to eligible students. Throughout the academic year (and often during the summer) students from all seven campuses have opportunities to apply their training to pressing ocean issues and engage in real world problem-solving.

Higher Education Communications Alliance (HECA)
A collective bringing together the chief communications officers of each of the higher education institutions in the region, HECA meets on an irregular basis to share information and collaborate on projects, including the construction of the Higher Education and Research Cluster’s website at the address above. Members collaborate informally on a regular basis, sharing information about campus events that are open to the public and widening the audience for them to include students and faculty from the entire region.

Monterey Language Capital Advocates
The Monterey area was informally referred to as the “language capital of the world” for many years before a 1995 gubernatorial proclamation formalized the label. The Monterey Language Capital Advocates includes representatives of each of the public and private entities in the region that are language-focused, including both educational institutions and private companies engaged in areas such as translation and international tourism. The group meets on an as-needed basis to promote Monterey’s status as language capital of the world.

Individual Collaborations

California State University, Monterey Bay

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The Monterey Institute and CSUMB have a memorandum of understanding outlining a student exchange program that offers the opportunity for up to 12 qualified CSUMB students per year to take courses at the Institute, and for Institute students to enroll in appropriate and relevant courses at CSUMB. Institute students have taken the opportunity to enroll in several courses at CSUMB related to geographic information systems, while CSUMB students may find a more robust set of international and policy course options at MIIS.

Defense Language Institute

Located just up the hill from the Monterey Institute’s downtown campus, the Defense Language Institute shares a focus with MIIS on language and related instruction. An agreement between the two outlines areas of collaboration including sharing of library and other facilities, special rates for DLI personnel taking courses in the Institute’s Master of Arts in Teaching of Foreign Language and Master of Arts in Translation and Interpretation programs, and faculty exchanges.

Naval Postgraduate School

The Institute and NPS are frequent collaborators both inside and outside of the formal agreement the two schools have to “collaborate in efforts to create programs and opportunities for students of both schools.” Students attending the two schools may cross-register without additional cost, allowing them more extensive options for language learning, regional studies, international security, and decision analysis-related courses. In addition, professors at each school frequently guest-lecture at the other, and sometimes teach full courses or seminars. Current faculty collaborations include a design thinking problem-solving initiative as well as potential collaboration on executive education in the area of homeland security. The schools also share resources and collaborate in the information technology area.

University of California, Santa Cruz

By formal agreement, Institute students are allowed to enroll in graduate-level courses in participating programs at UCSC, and reciprocal opportunities are offered to UCSC graduate students to take courses in appropriate programs at the Monterey Institute.