

## Impact Investing Sites:

The Global Impact Investing Network (GIIN) is a not-for-profit organization dedicated to increasing the effectiveness of impact investing. Impact investments aim to solve social or environmental challenges while generating financial profit.

<http://www.thegiin.org/cgi-bin/iowa/home/index.html>

NextBillion brings together the community of business leaders, social entrepreneurs, NGOs, policy makers and academics who want to explore the connection between development and enterprise.

<http://www.nextbillion.net/>

Impact Assets is a nonprofit financial services company created to help solve the world's toughest problems by catalyzing investment capital for maximum environmental, social and financial impact.

<http://www.impactassets.org/about-us/>

## Articles on Impact Investing:

### Happy Returns

“What differentiates an impact investor from a regular sort is much debated. “It is about having the right intentions, to improve the world as well as make money, and about taking seriously the process, especially measuring social performance,” says Jed Emerson, co-author of a new book on impact investing.”

<http://www.economist.com/node/21528678>

### Stephen Viederman: Investing As if The Future Mattered.

“The former president of the Jessie Smith Noyes Foundation talks about his crusade to create harmony between the "purpose" of a foundation and its investment practices.”

<http://www.capitalinstitute.org/forum/braintrust/stephen-viederman>