



Monterey Institute of International Studies

A Graduate School of Middlebury College

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With Expected Growth in Brazil Market, MIIS Adds Portuguese Track to Translation and Localization Management Degree

Host of 2014 World Cup, 2016 Summer Olympic Games is World's 8th Largest Economy

Monterey, CA—With continued economic growth expected in Brazil and a growing need for translation and localization professionals in that market, the [Monterey Institute of International Studies](#) announced today that it will launch a new English-Portuguese language option within its [Master of Arts in Translation and Localization Management \(MATLM\)](#) degree program in fall 2012. The Institute's well-established MATLM program currently offers Chinese, French, German, Japanese, Korean, Spanish, and Russian language tracks, all paired with English.

According to U.S. Department of State data, Brazil's \$3.5 trillion economy is the eighth largest in the world, with observers predicting it will become the fifth largest within a few years. In addition, Brazil is set to host the 2014 World Cup and the 2016 Summer Olympic Games. Each of these factors has contributed to a growing market for translation and localization services for companies doing business in Brazil. According to American research firm Common Sense Advisory, growth in the translation market in Brazil is expected to exceed the global average of 13 percent per year in 2011.

In addition to being the primary language spoken in Brazil, Portuguese is the seventh most spoken language on the planet, and an official language of the Organization of American States and the Inter-American Development Bank.

The Translation and Localization Management program at the Monterey Institute prepares students for careers at the intersection of business, translation, and technology. Localization refers to the process of adapting products and collateral materials—frequently, software and technology products—to reflect language and cultural differences in distinct markets. In recent years, MATLM students from the Monterey Institute have completed internships at companies and institutions such as Cisco Systems, Hewlett-Packard, Lionbridge Technologies, Oracle, Sun Microsystems, and the World Bank. Graduates of the program are employed in both the public and private sectors for organizations including Adobe, Apple, Microsoft, Oracle and the U.S. Department of State.

The Institute's translation and localization management degrees require 60 semester units over the course of two years. For additional details on the program, visit go.miis.edu/tlm.

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The [Monterey Institute of International Studies](#), a graduate school of [Middlebury College](#), has been preparing graduate professionals for global careers in the private, public, nonprofit and educational sectors since 1955. Located in Monterey, Calif., the Institute offers advanced degrees in international business, international environmental policy, international policy studies, language teaching, localization management, nonproliferation and terrorism studies, public administration, and translation and interpretation, as well as a variety of specialized certificates and programs. The Institute, whose approximately 800 students come from more than 60 countries, is also home to the [James Martin Center for Nonproliferation Studies](#). In 2010 the Monterey Institute became a graduate school of Middlebury College, one of the nation's leading liberal arts colleges. Visit www.miiis.edu to [track campus news](#) or [find an expert](#).