Princeton Review Declares Fisher International MBA Program at MIIS One of the Nation’s “Best 300 Business Schools”

Annual Guide for Prospective MBA Students is Driven by Student Survey Results


Often ranked among the leading graduate international business programs in the nation, the Fisher International MBA program offers a unique focus on the new drivers of international business—chiefly, climate change, the evolution from managed to market economies, and the continued migration of rural populations to urban clusters. “The Fisher program at MIIS trains students to use core business tools like entrepreneurship, finance and marketing to succeed in a rapidly transforming economic environment,” said Program Chair Bruce Paton. “Our graduates are leaders in launching and managing sustainable businesses in emerging and frontier markets around the world.”

The Monterey Institute’s profile in the Princeton Review publication offers candid student testimonials to the unique international and interdisciplinary nature of the Fisher International MBA program:

- One American student calls it “the most international environment I have ever been in, and I have been living abroad since the end of high school. Half the students in every class are international students.”
- “There is a lot of interaction between business school students and the students of other schools.”
- The campus “is well-equipped. All classrooms have brand-new furniture, and most have multimedia equipment. The library is top-notch.”

“The Best 300 Business Schools” features profiles of the nation’s top 300 business schools based on the results of an 80-question survey of 19,000 business school students. It also offers answers to practical questions about areas of specialization, student demographics, companies recruiting graduates and salaries graduates are making, and provides information on each school’s admissions criteria, deadlines, tuition figures, and contact information.
As a result of being selected, the Monterey Institute’s Fisher International MBA program will also be featured on The Princeton Review’s Web site at www.princetonreview.com.

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The Monterey Institute of International Studies, a graduate school of Middlebury College, has been preparing graduate professionals for global careers in the private, public, nonprofit and educational sectors since 1955. Located in Monterey, California, the Institute offers advanced degrees in international policy studies, translation and interpretation, international environmental policy, language teaching, and international business, as well as a variety of specialized certificates and programs. The Institute, whose approximately 800 students come from more than 60 countries, is also home to the renowned James Martin Center for Nonproliferation Studies. In July 2010, the Monterey Institute became a graduate school of Middlebury College, one of nation’s leading liberal arts colleges. For more information about the Monterey Institute, visit www.miis.edu.