FOR IMMEDIATE RELEASE  
September 27, 2010  

Contact: Jason Warburg  
(831) 647-3516  
jason.warburg@miis.edu

International Trade Leaders to Address America’s Role in the Global Economy at the Monterey Institute This Fall

Speaker Series Hosted by MIIS Trade & Development Policy Initiative is Open to Public

Monterey, CA—A trio of nationally-recognized leaders will address current issues in international trade policy—including America’s global economic engagement, the significance of manufacturing, and the future of U.S.-China trade—in a public lecture series hosted by the Monterey Institute of International Studies’ Global Innovation, Trade and Development Policy Initiative. The three speakers will address the general topic of “American Business in the World Today” from individual perspectives informed by their extensive experience within both government trade policy circles and private industry.

Dates, speaker biographies and individual topics follow. All events will be held in the Irvine Auditorium in the McCone Building at 499 Pierce Street in Monterey.

Thursday, October 14, 2010 – 4:30 PM

The Hole in the Middle: The Collapse of Support for America’s Global Economic Engagement…and How to Rebuild It

Christopher Padilla, Vice President, Governmental Programs, IBM Corporation

Christopher Padilla served as Under Secretary for International Trade at the United States Department of Commerce before joining IBM. He led the International Trade Administration, and was appointed by the President to serve on the Congressional-Executive Commission on the People’s Republic of China. He has extensive experience in both high-level U.S. government positions and the private sector on matters related to international business and trade.

Thursday October 21, 2010 – 7:00 PM

Why Manufacturing Matters and What We Can Do

Charles W. Wessner, Director, Technology, Innovation and Entrepreneurship National Academy of Sciences

Charles W. Wessner is recognized nationally and internationally for his expertise on innovation policy, including public-private partnerships, entrepreneurship and the special needs and financing of the high-technology industry. He regularly
testifies before the U.S. Congress and national commissions, and lectures at universities in the U.S. and abroad, frequently addressing policy issues associated with international technology cooperation, investment, and trade in high-technology industries.

Thursday, November 18, 2010 – 7:00 PM

The Politics of U.S.-China Trade: Nationalism, Competition and Interdependence

Charles Freeman, Freeman Chair in China Studies, Center for Strategic and International Studies

A second generation “China hand,” Charles Freeman has lived and worked between Asia and the United States his entire life. He is fluent in Mandarin and was the chief negotiator with China when he served as assistant U.S. Trade Representative, overseeing U.S. efforts to integrate China into the global trading architecture of the World Trade Organization. As a lawyer and business advisor, Freeman has counseled corporations and financial institutions on strategic planning, market access and other topics related to doing business in China.

All three events are free and open to the public, with refreshments served following the presentation.

What: “American Business in the World Today” Speaker Series

When: October 14 at 4:30 p.m.
       October 21 at 7:00 p.m.
       November 18 at 7:00 p.m.

Where: Irvine Auditorium
       McCone Building
       499 Pierce St. (corner of Pierce & Jefferson)
       Monterey, CA 93940

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The Monterey Institute of International Studies, a graduate school of Middlebury College, has been preparing graduate professionals for global careers in the private, public, nonprofit and educational sectors since 1955. Located in Monterey, California, the Institute offers advanced degrees in international policy studies, translation and interpretation, international environmental policy, language teaching, and international business, as well as a variety of specialized certificates and programs. The Institute, whose approximately 800 students come from more than 60 countries, is also home to the renowned James Martin Center for Nonproliferation Studies. In July 2010, the Monterey Institute became a graduate school of Middlebury College, one of nation’s leading liberal arts colleges. For more information about the Monterey Institute, visit www.miis.edu.