FOR IMMEDIATE RELEASE
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International Trade Conference to Highlight Emerging Economies, Green Growth Strategies March 12 at MIIS
Student-Organized Conference Attracts Current, Former Top U.S. Trade Officials

Monterey, CA – “Opportunities & Strategies in Emerging Economies” will be the focus of the Monterey Institute’s annual student-organized international trade and investment conference, scheduled for 9:00 a.m. to 5:00 p.m. on March 12 in the McCone Building, 499 Pierce Street in Monterey. This year’s conference will feature internationally recognized experts examining global trends shaping clean/green development opportunities, the relationship between trade and growth, and other issues central to the dialogue between emerging and developed economies.

Keynote speakers at the conference will be Dr. Robert A. Rogowsky, director of the U.S. International Trade Commission and a research fellow at the Independent Institute, and Dr. William W. Lewis, founder and former director of the McKinsey Global Institute and author of The Power of Productivity: Wealth, Poverty, and the Threat to Global Stability. Ambassador Alan Wolff, former U.S. Deputy Trade Representative and currently distinguished research professor at the Monterey Institute, will deliver closing remarks.

Over the course of the day-long conference, panels will address four topics: “The Future of the Global Trading System: Emerging Economies’ Response”; “Trade & Development: Empowering the Base of the Pyramid”; “Carbon Markets: Developing Countries & the Next Clean Development Mechanism”; and “Financing for International Development Projects: Successes & Challenges.” The conference includes panelists from a wide range of government agencies in the U.S., China, and India, nongovernmental organizations and the private sector.

The conference is free for Monterey Institute students, staff, and faculty, with a modest charge for non-MIIS attendees. Conference registration and ticket purchase are available online at http://miistradeconference2010.eventbrite.com/.

What: “Opportunities & Strategies in Emerging Economies,” the Monterey Institute’s annual student-organized trade conference

When: Friday, March 12 from 9:00 a.m. to 5:00 p.m.

Where: Irvine Auditorium
McCone Building
The Monterey Institute of International Studies is at the forefront of international professional education, preparing students for global careers in the private, public, nonprofit and educational sectors. A private graduate institution located in Monterey, California and affiliated with Middlebury College, the Institute offers fully accredited degree programs in international business, translation and interpretation, international policy studies and language teaching. The Institute’s approximately 800 students come from more than 50 countries. For more information about the Monterey Institute, visit www.miis.edu.